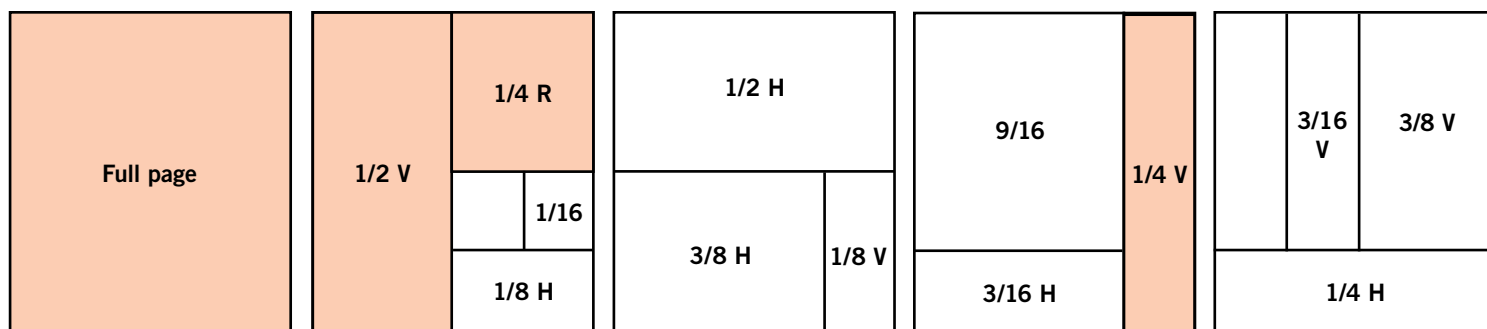


/// PRINT ADVERTISING DETAILS



Shaded sizes are the most popular choices

AD SIZE <i>in inches</i>	<i>width</i>	<i>height</i>
FULL PAGE (non-bleed*)	9.25	10
9/16	6.6875	7.375
1/2 H	9	4.875
1/2 V	4.375	10
3/8 H	6.6875	4.875
3/8 V	4.375	7.375
1/4 H	9	2.375
1/4 V	2.0625	10
1/4 R	4.375	4.875
3/16 H	6.6875	2.375
3/16 V	2.0625	7.375
1/8 V	2.0625	4.875
1/8 H	4.375	2.375
1/16	2.0625	2.375

*For full page ads or 2-page spreads with bleeds, please email artist@revuewm.com for detailed specs. No other ad sizes may have bleeds.

SPECIFICATIONS

FILE FORMATS: .PDF PREFERRED. .JPG, .TIF or .EPS are acceptable.

RESOLUTION: 300 dpi preferred. No less than 200 dpi.

COLOR MODE: CMYK (no spot colors)

OTHER: To ensure that your ad reproduces correctly:

- [No crop marks, please.](#)
- Avoid CMYK black (use 100% black ink), especially on text.
- Total ink coverage should not exceed 245%.
- Embed all fonts and flatten layers.

AD SUBMISSION: Send to artist@revuewm.com. If it's larger than 5MB, use a file sharing service such as wetransfer.com.

QUESTIONS? Contact a designer at artist@revuewm.com or call/email your advertising consultant.

DEADLINES

 **SPACE RESERVATION DUE**
15th of the month before publication

 **PRINT-READY ADS DUE**
17th of the month before publication

 **ADS REQUIRING DESIGN DUE**
15th of the month before publication

Fees may apply for late or cancelled ads.