



San Chez Bistro, featured in July 2010. Photo: Seth Thompson

# Tell West MI what you've got cooking!

**REVUE is launching the region's most comprehensive dining coverage in our January 2011 issue.**

Each month, we'll feature a local chef, write up a local restaurant (or two), highlight "perfect pairings" of wine/beer and food, and round up the latest news from local restaurateurs. Plus, we'll offer a variety of special features each month — from the best dinner deals to the most romantic dining to the hottest lunch spots around town.

REVUE also plans to publish comprehensive listings selected from more than 400 dining establishments. We're seeking sponsors to help us make this happen. Each **sponsorship package** includes a mix of ads, editorial consideration and an online presence that will help put your restaurant in front of 50,000 REVUE readers each month, including our first-ever "Food Issue" in Spring 2011 and our popular "Holiday Gift Guide" in December 2011.

## REVUE DINING SECTION SPONSORSHIP OPTIONS

### PACKAGE #1

- 12 ads in REVUE West Michigan including:
  - 4 full page ads
  - 4 half-page ads
  - 4 quarter page ads
- Highlighted dining directory listing every month (12x/year)
- Editorial consideration in REVUE Dining Section (6x/year)
- Preferred dining listing on revuewm.com directory
- Online promotions and social networking
- Discounts on marketing in REVUE Lifestyle Guides

Total Investment: \$4999 for 12 months.  
**JUST \$416 PER MONTH!**

### PACKAGE #2

- 12 ads in REVUE West Michigan including:
  - 2 full page ads
  - 2 half-page ads
  - 8 quarter page ads
- Dining directory listing in every edition (12x/year)
- Editorial consideration in REVUE Dining Section (3x/year)
- Dining listing on revuewm.com directory
- Online promotions

Total Investment: \$2999 for 12 months.  
**JUST \$249 PER MONTH!**

### PACKAGE #3

- 12 ads in REVUE West Michigan including:
  - 1 half-page ads
  - 11 quarter page ads
- Dining directory listing in every edition (12x/year)
- Editorial consideration (1x/year)
- Dining listing on revuewm.com directory

Total Investment: \$1999 for 12 months.  
**JUST \$167 PER MONTH!**

*These special rates are only available to restaurants and include discounts for frequency and agreement to terms. All ads must be submitted camera-ready; however, design services are available for a nominal fee. Monthly billing is available only by credit card. Quarterly billing is available for clients that pay cash-in-advance or guarantee with a credit card.*