

REVUE'S WEB ADS

Advertise for \$50 a month!

Advertising on REVUE's website might be the best deal in town. For as little as \$50 a month, you'll be able to expose your event, restaurant, bar, arts group or band to thousands of people looking for entertainment options in West Michigan.

People visit revuewm.com every day to check our event listings, enter contests and read up on local & national artists who are performing in town. We're active in the social media world (Twitter, Facebook, blogging) to engage readers and drive traffic to our site. We also feature Web-only content, for extras not available in our print magazine.

Let us showcase your business with a Web ad! For more information, email sales@revuewm.com or call **616-608-6170**.

Web ads require cash in advance or must be paid each month with a credit card.

The screenshot shows the REVUE West Michigan website interface. At the top, there's a search bar and navigation tabs for REVUE, SCENE, SOUNDS, SIGHTS, and SCHEDULE. The main content area features a large article titled "Hanging Out in Holland" with a photo of a cafe interior. Below this, there's a "WHAT'S GOING ON THIS WEEK" section listing events for Monday through Thursday. To the right, there's a calendar for April 2011 and several promotional banners, including one for "CELEBRATE WITH A GIFT CARD!" and another for "RESTAURANT DIRECTORY".

RevueWM.com offers exclusive content that can't be found in our magazine.

Why Revue?

As **West Michigan's most comprehensive entertainment guide**, REVUE is the best way to reach consumers in their 20s, 30s and early 40s who are looking for "what to do" on any given night of the month. We've been on the scene for 20 years, covering the best of local music, theatre, art, film, dining and more.

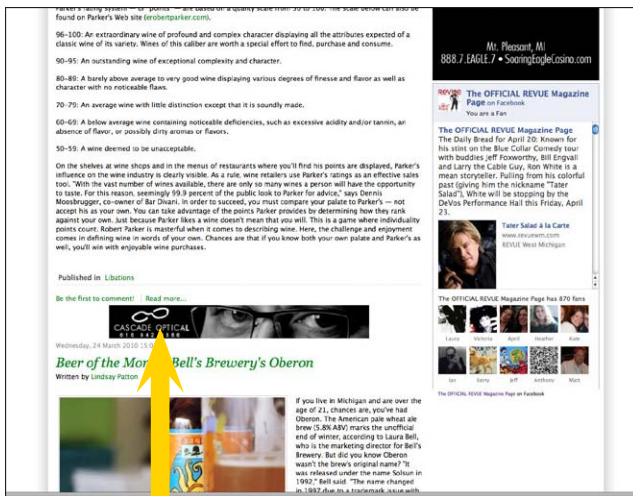
REVUE
WEST MICHIGAN'S ENTERTAINMENT GUIDE

SIZES & PRICES

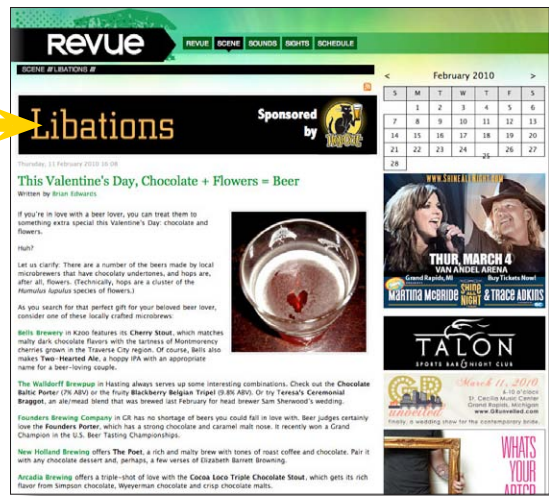


MAIN ISLAND (300 x 250 pixels, ROS)
\$50 PER MONTH (3 month minimum, otherwise \$75)

MID ISLAND (300 x 100 pixels, Fixed)
\$125 PER MONTH



MID BANNER (468 x 60 pixels, ROS)
\$50 PER MONTH



BANNER SPONSORSHIP (Fixed)
\$75-\$500 PER MONTH

AD SPECIFICATIONS

FILE FORMATS: .JPG, .PNG, .GIF (animated files may be .GIF or .SWF)

RESOLUTION: 72 dpi

COLORS: 256 maximum

OTHER: Include the target URL for your link when submitting ad artwork.

AD SUBMISSION: E-mail file to artist@revuewm.com.