

# REVUE 2020 EDITORIAL CALENDAR

ISSUE MONTH	EDITORIAL FEATURES	ABOUT	Space reservation, ad design materials	Print-ready ads
<b>JAN</b>	<b>50 THINGS TO DO IN 2020</b> ADVERTORIAL SECTION: WEST MICHIGAN WEDDING GUIDE	<i>Revue's</i> definitive guide to local happenings. We'll create a West Michigan bucket list of hidden gems, concerts, restaurants, festivals and more.	<b>DEC 13</b>	<b>DEC 16</b>
<b>FEB</b>	<b>SWEET ISSUE</b>	We indulge our sweet tooth with a look at West Michigan's bakeries, candy shops, restaurant desserts and more.	<b>JAN 15</b>	<b>JAN 17</b>
<b>MAR</b>	<b>FUNNY ISSUE</b> ADVERTORIAL SECTION: FAMILY FUN GUIDE	We shine a spotlight on the growing local comedy scene, including the funniest people around, new comedy venues and the biggest comedy events.	<b>FEB 14</b>	<b>FEB 17</b>
<b>APR</b>	<b>CANNABIS ISSUE</b> PLUS: Best of the West readers poll begins! ADVERTORIAL SECTION: LOCAL SHOPPING GUIDE	With recreational storefronts opening, we look at Michigan's newest growing industry, the people working in it and the events around it.	<b>MAR 13</b>	<b>MAR 16</b>
<b>MAY</b>	<b>DINING ISSUE</b> ADVERTORIAL SECTION: FARMERS' MARKET GUIDE	Year by year, West Michigan's food scene continues to grow. In this issue, we explore the top locally owned destinations for five-course meals, cheap eats and everything in between.	<b>APR 15</b>	<b>APR 17</b>
<b>JUN</b>	<b>MUSIC ISSUE / SUMMER FESTIVAL GUIDE</b> ADVERTORIAL SECTION: ICE CREAM & COOL SUMMER TREATS	Our annual roundup of the best local music, from the brand new bands to West Michigan mainstays. Also: A guide to festivals in West Michigan and beyond.	<b>MAY 15</b>	<b>MAY 18</b>
<b>JUL</b>	<b>DRINKING ISSUE</b> ADVERTORIAL SECTION: SUMMER FUN GUIDE	<i>Revue</i> celebrates wine, spirits, cider and cocktails, exploring the best places to drink and what's new on the scene.	<b>JUN 15</b>	<b>JUN 17</b>
<b>AUG</b>	<b>BEST OF THE WEST WINNERS</b>	Results from our fifth-annual reader poll to crown the best of West Michigan — music venues, restaurants, bars, shops, people and more.	<b>JUL 15</b>	<b>JUL 17</b>
<b>SEP</b>	<b>ARTS ISSUE</b>	A complete season preview of West Michigan's cultural arts events, as well as artist profiles.	<b>AUG 14</b>	<b>AUG 17</b>
<b>OCT</b>	<b>BEER ISSUE</b>	<i>Revue's</i> annual look at local craft beer is a thorough guide to the scene, with an extensive brewery guide, beer face-offs, trends and more.	<b>SEP 15</b>	<b>SEP 17</b>
<b>NOV</b>	<b>LOCAL HOLIDAY GIFT GUIDE</b>	We encourage readers to shop local and start early, guiding them to personalized gifts around West Michigan.	<b>OCT 15</b>	<b>OCT 16</b>
<b>DEC</b>	<b>CRYSTAL BALL</b>	We look forward at where the local restaurant, drinking and arts scenes are headed, alongside a last-minute gift guide.	<b>NOV 13</b>	<b>NOV 16</b>

## IN EVERY ISSUE:

Events  
Local Music  
Art & Culture  
Dining & Drinking  
New Businesses



**AD DESIGN:** Let our creative team help design your ad! Materials are due on the same date as space reservation.

**QUESTIONS?** sales@revuewm.com or 616.608.6170

Dates and topics are subject to change.

Signed contracts required to guarantee space reservation.

Magazines are distributed by the 1st of each month.