



This year's Burning Foot Beer Festival headliner, EVE6. Courtesy photo



Burning Foot Beer Festival. Photo courtesy of Riversedge



BURNING FOOT BEER FESTIVAL RETURNS TO MUSKEGON

Muskegon's Pere Marquette Beach ignites Aug. 25, 2018, as the Lakeshore Brewers Guild proudly presents the 4th Annual Burning Foot Beer Festival.

Serving as Michigan's only barefoot beer festival on the beach, festival goers can enjoy some of the finest craft beer found in the Great Lakes region, revel in local art and food, groove to local and national music acts—all while taking in the beautiful shoreline of Lake Michigan.

This year, Burning Foot will feature more than 70 breweries from Michigan, Illinois and Wisconsin. Entertainment-wise, a stellar lineup of music acts will grace the main stage, including Eve 6, this year's headliner. Eve 6 first made their mark in the late '90s with hit singles such as "Inside Out" and "Here's to the Night" and, more recently, "Victoria" from their 2012 album *Speak in Code*.

The previous two years, Burning Foot showcased the Sublime tribute band Badfish on the main stage. This year, the festival features two of Sublime's contributing members, Michael "Miguel" Hapoldt and Marshall Goodman "Ras MG," performing with the The Long Beach Dub Allstars. Local bands Mustard Plug

and Flexadecibel return to the festival this year, having both previously shared the Burning Foot stage in 2016. Over on the new waterfront stage, set to be unveiled this year, Brett Dame and Brotha James will both perform acoustic sets.

Another new aspect to the festival for 2018 is the festival's approach to its food. In years past, the fest has curated some delicious custom menus, but this time around, four local restaurants have taken the reins. The official food vendors are: Hamburger Mikey, Rad Dads' Taco & Tequila Bar, Bone Ends, and Fatty Lumpkins Sandwich Shack.

Although Burning Foot is first and foremost a celebration of local craft beer, the festival also highlights the lakeshore's stunning natural beauty (and hot summer sand!). Bordered by sand dunes to the east and Lake Michigan to the west, Pere Marquette Park provides world-class natural surroundings from every vantage point.

Beyond that, the Burning Foot Beer Festival team loves the community it's

located in, and in addition to working with these local restaurants, they are also involved with some wonderful non-profit organizations.

Our Bike Valet will have a new (yet to be announced) sponsor this year, while Noah's Project will operate the Shoe Check-In. (Note: No Shirt, No Shoes, No Problem!) The latest addition, Kid's Food Basket, will handle the newly added Pretzel Necklace area of the festival.

For all ticket information, including Sandbox "VIP," details on camping info and more, head over to burningfoot.beer. Get ready to kick back, enjoy some tunes, have a craft beer and sink your feet in the sand!

Beyond Burning Foot, the Lakeshore Brewers Guild promotes the local craft beer industry and the lakeshore's natural beauty. As a supplement to the

Michigan Brewers Guild, the Lakeshore Brewers Guild is focused on states that touch Lake Michigan—including: Michigan, Indiana, Illinois and Wisconsin. Throughout these areas, the guild works with its members to build the

"Lakeshore Ale Trail," a region rich in craft breweries, natural beauty, and the economic benefits that flow from successful locally-owned and oriented businesses. Joint advertising and cooperative support allows guild members to grow while also establishing the region as a "beer tourism" hotspot. Through these collaborative efforts, the

Lakeshore Brewers Guild is becoming a driving force in supporting both its members and local economies. Learn more at lakeshoreguild.beer.

4TH ANNUAL BURNING FOOT BEER FESTIVAL

Saturday,
August 25, 2018
Pere Marquette Beach,
Muskegon
burningfoot.beer