## **REVUE 2017 EDITORIAL CALENDAR**

ISSUE	SPECIAL COVERAGE		SPACE CLOSE	ADS DUE
JAN	FITNESS & HEALTH	It's the New Year, and you've promised once again that you'd take better care of yourself. Revue explores ways to help you keep those promises and take control of your lifestyle with a look at fitness, staying in shape and healthy living.	DEC 14	DEC 19
FEB	REVUE'S GUIDE TO VICE & LOVE	The people of West Michigan have many passions. For February, Revue delves into West Michigan's loves and guilty pleasures. Don't worry — there will be just enough lust to balance out the love.	JAN <b>16</b>	JAN 19
MAR	THE REVUE STYLE GUIDE	Revue spotlights chic shopping hot spots, must-have items, and fashionable locals.	FEB <b>14</b>	FEB <b>17</b>
APR	THE FOOD ISSUE: REVUE'S GUIDE TO EATING LOCAL	Slowly but surely, West Michigan has eked out a reputation as a burgeoning foodie scene. In this issue, we explore the top locally owned destinations for five-course meals, cheap eats and everything in between.	MAR <b>15</b>	MAR 17
MAY	MICHIGAN WINE & SPIRITS GUIDE	In honor of Michigan Wine Month, Revue will explore the industry in West Michigan, including local winemakers, the best places to drink wine and the top restaurants to pair Michigan-made wines with food. We'll also look into what's new in the region's growing cider and mead scene.  Also: Our Best of the West readers poll kicks off (May 1)!	APR <b>14</b>	APR 19
JUN	THE MUSIC ISSUE: Emerging artists, Festivals, venues	Our annual roundup of the best in local music, plus a guide to festivals in West Michigan and beyond. Also: Top outdoor dining spots.	MAY <b>15</b>	MAY <b>81</b>
JUL	THE REVUE GUIDE TO PETS	Revue is going to the dogs. (And cats.) West Michigan is a great place to enjoy with our four-legged companions. We explore the best shops for products to spoil your pets, locally made pet items, and where you and your pets can spend time together.	JUN <b>14</b>	JUN <b>19</b>
AUG	BEST OF THE WEST WINNERS ISSUE	Results from our second annual reader poll to crown the best of West Michigan — music venues, restaurants, bars, shops, and more.	JUL <b>14</b>	JUL <b>19</b>
SEP	REVUE'S ANNUAL WEST MICHIGAN ARTS GUIDE	A complete season preview of West Michigan's cultural arts events, artist profiles, and ArtPrize coverage.	AUG 14	AUG 19
ОСТ	THE BEER ISSUE: REVUE'S GUIDE TO LOCAL CRAFT BEER	A thorough guide to the local craft beer scene, with an extensive brewery guide, beer face-offs, trends, and more.	SEP 13	SEP 18
NOV	THE THINGS WE'RE THANKFUL FOR	Living in West Michigan, we have a lot to be thankful for — and we're not just talking about craft beer, top 10 lists, and benevolent billionaires. For this issue, we plan to spotlight the organizations and people who help make West Michigan what it is today.	ост <b>13</b>	ост <b>16</b>
DEC	HOLIDAY ENTERTAINMENT	There's never a shortage of holiday-themed events in West Michigan. We wade through them all and give you our top picks for what's worth your time and hard-earned money.	NOV 13	NOV 18

## IN EVERY ISSUE:

Events
Local Music
Art & Culture
Dining & Drinking
New Businesses



**AD DESIGN:** Let our creative team help design your ad! Materials are due on the 15th of the month before publication.

Dates and editorial topics are subject to change.
Signed contracts required to guarantee space reservation.
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REVUE
WEST MICHIGAN'S ENTERTAINMENT GUIDE

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