

REVUE 2018 EDITORIAL CALENDAR

ISSUE MONTH	EDITORIAL FEATURES	SPECIAL ADVERTISING SECTIONS	Space reservation, ad design materials	Print-ready ads
JAN	30TH ANNIVERSARY ISSUE, FITNESS & HEALTH	Wedding Guide: Getting Hitched in WM	DEC 11	DEC 15
FEB	WINTERTIME BLUES	Brewery Specials (Beer Month GR)	JAN 15	JAN 17
MAR	COOKING ISSUE	Happy Hours & Specials	FEB 15	FEB 19
APR	FOOD ISSUE PLUS: Best of the West readers poll begins!	Pet Guide (Nat'l Pet Day)	MAR 15	MAR 19
MAY	WINE/SPIRITS ISSUE	Farmers' Market Guide	APR 13	APR 17
JUN	MUSIC ISSUE	Ice Cream & Cool Summer Treats	MAY 15	MAY 17
JUL	SUMMER FUN GUIDE	Tattoo Guide (Nat'l Tattoo Day)	JUN 15	JUN 18
AUG	BEST OF THE WEST WINNERS	Welcome Back WM: College Guide	JUL 13	JUL 17
SEP	ARTS ISSUE	Downtown GR Guide	AUG 15	AUG 17
OCT	BEER ISSUE	Haunted Houses & Fall Events	SEP 14	SEP 17
NOV	GIFT GUIDE	Cocktail Guide (Cocktail Week GR)	OCT 15	OCT 17
DEC	REARVIEW MIRROR/CRYSTAL BALL	Locally-owned Retail Shop Guide	NOV 13	NOV 16

IN EVERY ISSUE:

- Events
- Local Music
- Art & Culture
- Dining & Drinking
- New Businesses



AD DESIGN: Let our creative team help design your ad! Materials are due on the same date as space reservation.

QUESTIONS? sales@revuewm.com or 616.608.6170

Dates and topics are subject to change. Signed contracts required to guarantee space reservation. Magazines are distributed by the 1st of each month.

Revue
WEST MICHIGAN'S ARTS & ENTERTAINMENT GUIDE