

REVUE 2019 EDITORIAL CALENDAR

ISSUE MONTH	EDITORIAL FEATURES	ABOUT	Space reservation, ad design materials	Print-ready ads
JAN	50 THINGS TO DO IN 2019 SPECIAL AD SECTION: WEDDING GUIDE: GETTING HITCHED IN WEST MI	<i>Revue's</i> definitive guide to local happenings in the year ahead. We'll explore concerts, restaurants, festivals and so much more.	DEC 14	DEC 17
FEB	CHEAP ISSUE	Here in West Michigan, we love a great deal. This issue helps our readers find highly affordable meals to eat, places to shop and things to do.	JAN 15	JAN 17
MAR	PEOPLE ISSUE	We shine a spotlight on 10 fascinating people who are shaping the past, present and future of West Michigan.	FEB 15	FEB 18
APR	WEST MICHIGAN DINING GUIDE PLUS: Best of the West readers poll begins!	Year by year, West Michigan's food scene continues to grow. In this issue, we explore the top locally owned destinations for five-course meals, cheap eats and everything in between.	MAR 15	MAR 18
MAY	DRINKING ISSUE SPECIAL AD SECTION: FARMERS' MARKET GUIDE	<i>Revue</i> celebrates wine, spirits, cider and cocktails, exploring the best places to drink and what's new on the scene.	APR 15	APR 17
JUN	MUSIC ISSUE / SUMMER FESTIVAL GUIDE SPECIAL AD SECTION: ICE CREAM & COOL SUMMER TREATS	Our annual roundup of the best local music, from the brand new bands to West Michigan mainstays. Also: A guide to festivals in West Michigan and beyond.	MAY 15	MAY 17
JUL	PETS ISSUE	We explore the best shops for products to spoil your pets, locally made pet items, and where you and your furry friends can spend time together.	JUN 14	JUN 17
AUG	BEST OF THE WEST WINNERS	Results from our fourth-annual reader poll to crown the best of West Michigan — music venues, restaurants, bars, shops, people and more.	JUL 15	JUL 17
SEP	ARTS ISSUE	A complete season preview of West Michigan's cultural arts events, as well as artist profiles.	AUG 15	AUG 19
OCT	BEER ISSUE	<i>Revue's</i> annual look at local craft beer is a thorough guide to the scene, with an extensive brewery guide, beer face-offs, trends and more.	SEP 13	SEP 17
NOV	LOCAL HOLIDAY GIFT GUIDE	We encourage readers to shop local and start early, guiding them to personalized gifts around West Michigan.	OCT 15	OCT 17
DEC	REARVIEW MIRROR	We'll examine how the restaurant, drinking and arts scenes have changed in the recent past, highlighting newcomers to the scene.	NOV 12	NOV 15

IN EVERY ISSUE:

- Events
- Local Music
- Art & Culture
- Dining & Drinking
- New Businesses



AD DESIGN: Let our creative team help design your ad! Materials are due on the same date as space reservation.

QUESTIONS? sales@revuewm.com or 616.608.6170

Dates and topics are subject to change. Signed contracts required to guarantee space reservation. Magazines are distributed by the 1st of each month.